MacArthur Boulevard Business Association 2012 Membership Registration

Send to:
MBBA
1337 Wabash Ave.
Springfield, IL 62704

INFORMATION:

Company/Individual Name: _____

Type of Business/Business Category: _____# of Employees: _____

Mailing Address			**Physical Address** (if different from mailing address)		
Street address/PO Box			Street address		
City	State	Zip	City	State	Zip

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Primary Contact Name: _____ Title: _____

Contact Phone: _____ Ext: _____ Email: _____

Referred by _____

Signature (owner/authorized individual): _____Date:_____

MEMBERSHIP LEVEL

☐ Individual or Neighbor(s) **$15/year**
☐ Merchant, Business or Not-for-profit
not-for-profit or 1-4 employees: $75/year ▪ **5-15 employees: $100/year** ▪ **15+ employees: $150/year**
☐ Patron or Sponsor **over $500/year**

Annual Contribution: $_____

Paid via (check one): ☐ Cash ☐ Check No: _____ ☐ Online ☐ Please send an invoice

Please make checks payable & mail to:	**Pay online at:**
MacArthur Boulevard Business Association **1337 Wabash Ave** **Springfield, IL 62704**	**www.ShopOnMacArthur.com** **Thanks to Town & Country Bank for use of their online customer payment portal!**

www.ShopOnMacArthur.com **email: info@ShopOnMacArthur.com**

(office use only) ☐ recorded ☐ website ☐ email

MacArthur Boulevard Business Association 2012 Membership Benefits

Membership Benefits for Everyone

- Make your voice heard. Our combined voices have more impact on local government issues.
- Support local businesses by patronizing them and encouraging neighbors and friends to shop.
- Strengthen relations between MacArthur neighbors and business owners.
- Help to maintain safe neighborhoods.
- Promote aesthetic improvements to the MacArthur corridor.
- Stay informed.
- Make a real difference to your neighborhood, to local businesses and to property owners in the MacArthur Boulevard area!

Business & Not-for-Profit Benefits

- Provide input to decisions about the MacArthur Business District
- Help to enhance the image of and increase consumer traffic on MacArthur Boulevard
- Business listing and website link on the association's website, www.ShopOnMacArthur.com, visibility at monthly meetings, and free eNews coupons.
- Marketing discounts from IL Times, WQLZ, O3 Internet.
- Peer-to-peer networking in your business area

Area Residents & Individual Benefits

- An opportunity to work on zoning and other local government issues with business owners as partners.
- Provide support and encouragement to improve public spaces - roads, lighting, utilities, and sidewalks.
- Promote storefront, façade and streetscape improvements to create a vibrant corridor and an attractive environment for consumers and increased business for business owners.
- Maintain surrounding residential neighborhoods and property values.

Membership Levels

Patron

Includes voting membership plus company logo on all promotional printed materials, website home page, and at all special events.

$500 and over

Merchant/Business/Not-for-profit Organization Member

Includes voting membership

$75/year not-for-profit organization or 1-4 Employees

$100/year for 5-15 Employees

$150/year for 15-+ Employees

Individual/Neighbor

$15/year Individual or Neighbor

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