



MBA Membership Meeting Minutes, May 9, 2013

Welcome: President Jen Dillman brought the meeting to order.

Secretary's Report: April Minutes were approved as presented.

Treasurer's Report: No Report

President's Announcement:

President Dillman welcomed Michael Lopez, Jerome Village President. Mr. Lopez thanked MBA for helping with the MacArthur Park Apartments project. He acknowledged Alderman McMenamin for his strong efforts and support in this endeavor. Mr. Lopez also stated he will seek to have the Jerome Council partner with MBA for continued MacArthur Boulevard improvement.

Government Update:

Alderman Ward 7: Joe McMenamin:

- Alderman McMenamin gave an update on the City Council's vote to increase the sales tax and Sewer rates to help with the deteriorating City's infrastructure.
- HyVee: everything is approved and the low bids will be released. Jerry Hines will be the HyVee Construction Site Supervisor.

Alderman Ward 6: Cory Jobe was not present.

Guest Speaker: Bill McMahon, Executive Director of Local First Springfield.

- Mission # 1 is Consumer Education which will help consumers understand why Local First matters.
- Mission #2 is to make Business to Business spending local.
- Mission # 3 is to influence government and government decisions. The community needs to build relationships between business, labor, educators, government agencies and community members to develop a successful sustainable strategy.
- Bill advised that each member of the Springfield community think about each dollar when spending and Think Local.

Committee Reports:

- MacArt Fest June 7th and 8th: Chairman, Debbie Thompson announced:
 - Volunteers are needed for both Friday and Saturday.
 - Gala tickets are \$20 for MBA members - \$25 for General Admission.
 - Paper Boutique and Wild Birds Unlimited have offered to be ticket outlets.
 - Marketing: residential postcard mailing; printed flyers and paid ads are ready.

- Logo: the design process continues to be configured. Hopefully, it will be completed by June meeting.
- Membership: Anna Margaret announced Renewal/New member mailings have been sent. Urged members to register for the Committee Signups.

General Announcements:

- Michael Higgins thanked MBA for sending letter of support to City Council re: Springfield Bicycle Advisory Council's proposed plan.
- South Side Christian Church will host their Annual Big Block Bash on Friday, July 26th.

Meeting adjourned at 8:25 a.m.

Respectfully submitted,

Julie Dirksen, Secretary