



**MBA Membership Annual Meeting Minutes, Thursday, December 10, 2015**  
**Hy-Vee Market Grille**

**Welcome:** President Michael Higgins brought the meeting to order and welcomed members to the Annual Meeting sponsored by the MacArthur Boulevard Association.

**Secretary's Report:** November minutes were approved as presented.

**Treasurer's Report:** Treasurer Daniel Shelton announced the MBA Balance as of Nov. 30, 2015: Income: \$515.00; Expenses: \$2227.00; Total Assets: \$19,085.10. Report approved as presented.

**Committee Reports:**

- Doug Dougherty:
  - IDOT Study: South Grand/Wabash Study is complete. Currently working on a future Public Hearing. The first step is to upgrade the Boulevard and transfer MacArthur Boulevard to the City.
  - MBA is a non profit: 501(c)(6). The goal is to create a 501(c) (3) which would allow help with donations/funding/grants. Doug is currently working with an attorney to create Believe in the Boulevard.
  - Re: Esquire Property: MBA, along with seven other neighborhood associations, sent Kroger a letter seeking involvement with future planning re: Ruler Food development. No response has been received. Alderman McMenamin reported Kroger has not as yet been approved. He stated Dollar General has closed on their property.
- Katie Davison:
  - Distributed handouts listing MBA 2015 Achievements and Activities and 2016 Goals and Initiatives.
  - Membership: January 1<sup>st</sup> has been set for yearly membership dues payment.
- **Annual Awards presented by President Michael Higgins:**
  - 2015 Outstanding MBA Volunteer: John Eck
  - 2015 Outstanding MBA Improvement Initiative: Lynn and Joe McMenamin
  - 2015 Outstanding MBA Outstanding Neighborhood Organizer: Lisa Hills
  - 2015 Outstanding MBA Member: Katie Davison
- **Announcements:**
  - Bruce Cummings, Cummings Carpet, invited MBA members to a Special Recognition Reception on Dec. 14<sup>th</sup>, in conjunction with the Wounded Warriors program, to honor local Police, Firemen and National Guardsmen.

Meeting adjourned at 8:45 a.m.

Respectfully submitted,  
Julie Dirksen, Secretary

## 2015 Achievements and Activities

### **2015 SPEAKERS:**

- February - Charlyn Fargo Ware, Hy-Vee, Registered Dietitian
- March - Ward 7 Candidate Forum  
Moderator: David Farrell  
Panel: Michael Higgins  
Joe McMenamin  
Sarah Delano Pavlik
- April: Josh Collins, Director of Business & Community Development, Springfield Chamber of Commerce
- May: Michelle Tjelmeland, Founder of District 23 Mercantile and Foundry
- June: Catie Franks, Major Gifts Officer, American Red Cross, South Central Illinois: Civic Heroes Awards
- August: Board Report on Strategic Planning
- September: Lisa Stott, Springfield City Planning and Design Coordinator
- October: Joe Gooden, Retired Springfield Zoning Administrator: Zoning 101 and how does it affect MacArthur Boulevard?
- November: Jess Weitzel: Crawford, Murphy & Tilly, Inc., "Tactical Urbanism: A Community Development Tool"

### **HOSTED**

- Spring Mixer
- MacArthur Boulevard Clean-up with Blessed Sacrament
- Bites on the Boulevard: a food truck meet-up (August and September)

### **SPONSORED**

- Market on MacArthur, a District 23 pop-up shop event
- Southside Christian Church's Big Block Bash

### **STRATEGIC PLANNING**

- Member Survey
- Board Retreat
- Revised Mission



## 2016 Goals and Initiatives

### **STRATEGIC PRIORITIES:**

Membership Development  
Business Climate Enhancement  
Infrastructure Improvement  
Boulevard Beautification

### **MEMBERSHIP DEVELOPMENT**

- Continue to provide timely and meaningful programs for members
- Continue successful MBA led events

### **BUSINESS CLIMATE ENHANCEMENT**

- Continue to advocate on behalf of the members

### **INFRASTRUCTURE IMPROVEMENT**

- Continue to lobby IDOT for road, sewer, and sidewalk improvements along the boulevard.
- Develop design standards and guidelines for new development and redevelopment.

### **BOULEVARD BEAUTIFICATION**

- Address the areas in most need of enhancement
- Partner with other organizations for activities